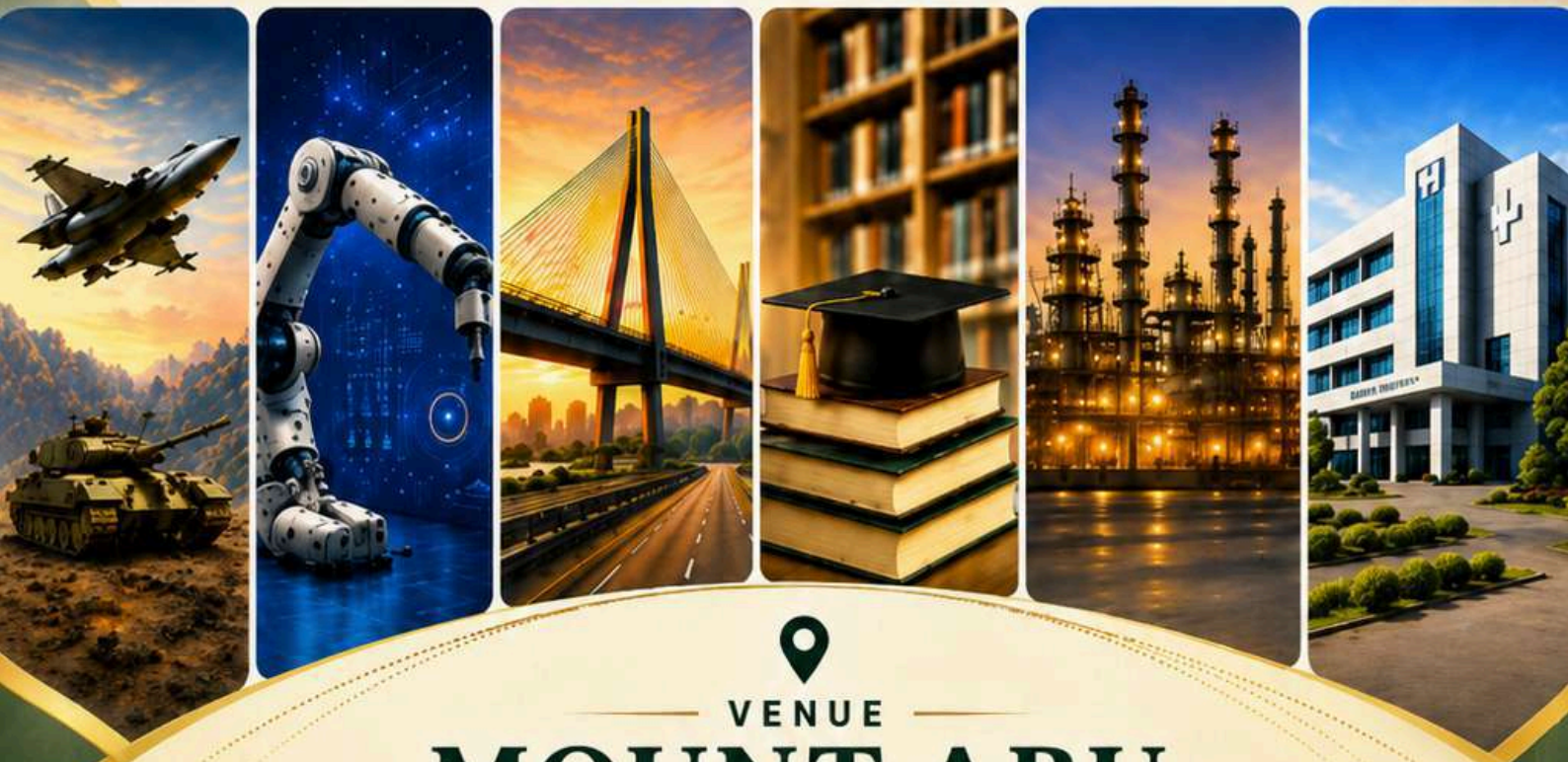
Unnat Abu Raj
VIKAS KE SAATH

उन्नत आबू राज

विरासत के साथ विकास



VENUE

MOUNT ABU

RAJASTHAN

DATES

19TH • 20TH • 21ST

JANUARY 2027

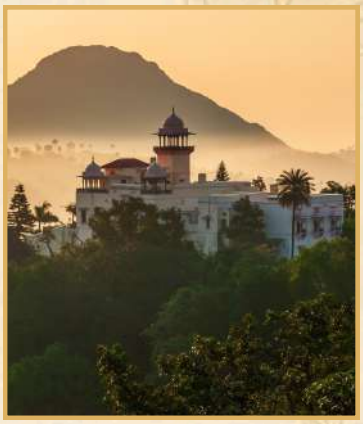
उन्नत आबू राज: Where Vision Meets Development

Unleashing the Potential of Abu Road

The exhibition supports the Government of Rajasthan's vision of creating a business-friendly and growth-oriented ecosystem in Abu Road. It aims to promote industrial development, transparent governance, entrepreneurship, and investment opportunities while enabling businesses to benefit from government policies and initiatives.
The exhibition will showcase innovations across R&D, Infrastructure, Education, Healthcare, Science & Technology, and IT, while providing entrepreneurs from Abu Road and surrounding regions a platform to present their products, services, and ideas at the national level and connect with buyers, investors, and new markets.

Abu Raj – Where Heritage Inspires Progress

Mount Abu (Abu Raj), famously known as the Hill Station of Rajasthan, is a serene and picturesque destination nestled in the Aravalli Range in the state of Rajasthan. It is renowned for its cool climate, lush greenery, and scenic landscapes, making it one of the most refreshing and unique destinations in the region. Unlike the typical desert terrain of Rajasthan, Mount Abu stands as an oasis of natural beauty, offering a perfect retreat amidst hills, forests, and tranquil surroundings.

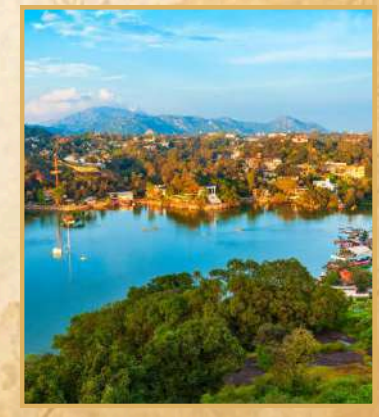


Mount Abu is home to several iconic attractions that reflect its cultural, spiritual, and natural richness. The breathtaking Nakki Lake, surrounded by hills and local legends, is a major highlight for visitors. The world-famous Dilwara Temples are renowned for their exquisite marble carvings and architectural brilliance, representing one of the finest examples of craftsmanship in India. Other notable attractions include Guru Shikhar, the highest point in the Aravallis, Sunset Point, and Achalgarh Fort, all offering breathtaking views and historical significance.



Beyond its natural and architectural charm, Mount Abu serves as a growing hub for tourism, hospitality, and cultural exchange. The town is known for its local handicrafts, traditional Rajasthani items, and vibrant markets, attracting visitors, artisans, and traders from across the country.

We chose Mount Abu for our exhibition due to its unique geographical appeal, peaceful environment, and well-developed tourism infrastructure. As Rajasthan's only hill station, it provides a refreshing and distinctive setting for networking, business collaborations, and showcasing innovations. The calm ambiance, combined with scenic beauty and accessibility, ensures a memorable and enriching experience for exhibitors and visitors alike.



Focus Areas for Growth & Development

- Investment & Economic Growth
- Agriculture & Rural Development
- Science, Technology & IT
- Banking & Financial Growth
- Business & Industrial Development
- Research & Innovation
- Tourism & Infrastructure
- Rural Artisans & Local Enterprises
- Public Welfare & Quality of Life

Visitors Profile

- Government Officials Decision Makers
- Education Consultants
- Representative of Vocational, institutions, school, Profession and College
- Agriculturalist, Farmers, Villagers
- Travel and Tourism Industry
- MSME Entrepreneur , Products and service users
- Consultants and Advisor
- Students, Parents and Teachers
- Local Masses of the City



THE ORGANIZER

INSPIRE FOUNDATION

Inspire Foundation Ek Nayi Disha, a registered NGO headquartered in Delhi, is devoted to charting a new course for societal advancement. Our foundational vision is the creation of a resilient and accessible technological infrastructure that empowers individuals and communities to confidently face the challenges of a competitive global environment. With a strong emphasis on ethical practices and integrity, we are committed to nurturing an ecosystem where progress is inclusive and sustainable.

Our mission revolves around fostering awareness and understanding across various fields and sectors. By engaging with the public through innovative programs and targeted initiatives, we aim to bridge gaps in knowledge, inspire curiosity, and enable active participation in shaping the future. We believe that a well-informed society is pivotal to addressing complex challenges and achieving holistic development.

By leveraging the transformative power of technology and championing ethical frameworks, Inspire Foundation Ek Nayi Disha envisions a world where every individual has the tools and opportunities to thrive. We are committed to building a future where communities are not only connected but also uplifted, fostering a shared sense of purpose and progress for all.

We are committed to ensuring equitable opportunities for advancement across all segments of society and advocating for environmentally conscious development to preserve resources for future generations.

INSPIRE FOUNDATION

EK NAYI DISHA

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Website: http://inspirefoundation.co.in

Fisheries & Dairying



The fisheries and dairy industries play a vital role in supporting rural livelihoods, strengthening food security, and contributing to the local economy.

Inland water bodies support freshwater fisheries, while fish farming and aquaculture initiatives are helping increase production and improve the availability of nutritious fish varieties.



Government schemes, modern farming techniques, and the participation of self-help groups are further supporting the growth of the fisheries sector and creating sustainable livelihood opportunities.

The dairy industry is an important sector, supported by a strong network of dairy farmers, cooperatives, and processing units. Dairy cooperatives play a key role in the collection, processing, and distribution of milk and milk-based products, ensuring a steady supply to consumers. Traditional cattle-rearing practices, along with improved livestock management, contribute to quality milk production. With increasing demand for dairy products, modern techniques such as improved fodder management, breeding practices, animal healthcare, and hygienic processing are being adopted. Both the fisheries and dairy industries continue to grow through government support, technological advancements, and sustainable practices, strengthening rural livelihoods and contributing to agricultural and economic development.





