



A Mega Expo

# Viksit Odisha

Advancing the vision of VIKSIT BHARAT 2047



Rairangpur, Odisha  
7th, 8th, 9th October  
2025

"संकल्प से सिद्धि तक, विजयी भारत - विकसित भारत।"

~ श्री नरेंद्र मोदी

## SET SAIL TOWARDS UNPARALLELED SUCCESS

*Viksit Odisha* aims to support the efforts of various Departments and Organizations in Odisha, creating a business-friendly environment and boosting industrial growth. The state is dedicated to clear, accountable, and responsive governance, making it easier for new entrepreneurs to start their businesses. The exhibition highlights progress in many fields such as **Research & Development, Infrastructure, Education, Healthcare, Science and Technology, Micro and Small Businesses, Railways, Waterways, Agriculture, Defence, Law & Justice, Information Technology, Women & Child Welfare, Banking, Commerce & Trade, Ports & Shipping, Demography, and Culture & Heritage**. It gives Jharkhand's entrepreneurs a chance to showcase their innovations to a national audience and connect with potential buyers from new markets. With a focus on the '**Viksit Bharat initiative and 'Self-reliant India,'** the exhibition aims to improve living standards, reduce trade deficits, and promote Indian products worldwide. Supporting local businesses is key to driving economic growth and national progress.

## "RAIRANGPUR: HERITAGE MEETS PROGRESS"

*Rairangpur* located in Odisha, is renowned for its **rich cultural heritage, tribal traditions, and growing economic significance**. The town is **gaining prominence for its contributions to industry, mining, and cultural preservation**. It is close to the region's **major mining belts**, particularly known for **iron ore** and other mineral resources, positioning it as an important center for **mineral-based industries** and economic activities.

The local economy thrives on **MSMEs, mining-related businesses, and the handicraft sector, fostering employment and entrepreneurship**. Rairangpur is also a **hub for traditional arts and crafts**, including **tribal handicrafts, woodwork, and metal crafts**, which support local artisans and promote indigenous culture.

Tourism flourishes with the scenic beauty of **Similipal National Park**, a UNESCO-listed biosphere reserve, which attracts **wildlife enthusiasts and nature lovers**. The presence of **waterfalls, dense forests, and rich biodiversity** makes Rairangpur a nature-friendly destination.

The town enjoys connectivity via well-maintained **roads and railways**, enhancing **trade, logistics, and industrial growth**. Agriculture remains a key economic driver, with high yields in **paddy, maize, and pulses**, supported by modern farming techniques and government initiatives for rural development.

With continuous infrastructural improvements, investment opportunities, and a focus on **sustainable development**, Rairangpur is evolving into a promising center for **industry, culture, and eco-tourism in Odisha**.

## **BENEFITS OF THE EXHIBITION :**

- Exposure to government policies and schemes aimed at societal welfare.
- Opportunity to learn about various initiatives designed for public benefit.
- Access to information regarding available resources and support systems.
- Platform for interaction with government officials and experts.
- Networking opportunities for students and entrepreneurs.
- Highlighting investment opportunities within the state.
- Insight into potential avenues for collaboration and partnership.
- Inspiration for entrepreneurial ventures aligned with government objectives.
- Enhanced awareness leading to informed decision-making.
- Empowerment through knowledge of rights and entitlements.
- Promoting and supporting rural and local artisans by exhibiting their project.
- Facilitation of access to government services and programs.

## **VISITORS' PROFILE :**

- Media and Press
- Government Officials Decision Makers
- Education Consultants
- Representative of Vocational, institutions, school, Profession and College
- Agriculturalist, Farmers, Villagers
- Travel and Tourism Industry
- MSME Entrepreneur ,
- Products and service users
- Consultants and Advisor
- Students, Parents and Teachers
- Local Masses of the City



# THE ORGANIZER INSPIRE FOUNDATION

Inspire Foundation Ek Nayi Disha, a registered NGO headquartered in Delhi, is devoted to charting a new course for societal advancement. Our foundational vision is the creation of a resilient and accessible technological infrastructure that empowers individuals and communities to confidently face the challenges of a competitive global environment. With a strong emphasis on ethical practices and integrity, we are committed to nurturing an ecosystem where progress is inclusive and sustainable.

Our mission revolves around fostering awareness and understanding across various fields and sectors. By engaging with the public through innovative programs and targeted initiatives, we aim to bridge gaps in knowledge, inspire curiosity, and enable active participation in shaping the future. We believe that a well-informed society is pivotal to addressing complex challenges and achieving holistic development.

By leveraging the transformative power of technology and championing ethical frameworks, Inspire Foundation Ek Nayi Disha envisions a world where every individual has the tools and opportunities to thrive. We are committed to building a future where communities are not only connected but also uplifted, fostering a shared sense of purpose and progress for all.

We are committed to ensuring equitable opportunities for advancement across all segments of society and advocating for environmentally conscious development to preserve resources for future generations.



## INSPIRE FOUNDATION

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