

# जाग्रति 2026

एक कदम विकसित भारत की ओर

एक भव्य प्रदर्शनी

( A Mega Exhibition )

Date - 26th, 27th, 28th February 2026

Venue - Jaisalmer , Rajasthan



# ACHIEVING GOALS AND REACHING NEW HEIGHTS..

This exhibition aims to bolster the state government's efforts in creating a business-friendly environment, acting as a catalyst for comprehensive industrial development. Alongside spearheading overall progress, the state has implemented measures to ensure transparent, accountable, and responsive governance, simplifying processes for potential entrepreneurs to capitalize on these policies and initiatives.

The exhibition will not only showcase a range of innovative advancements in areas such as Research & Development, Infrastructure, Education, Healthcare, Science and Technology, and Information Technology but also enable entrepreneurs from Jaisalmer to exhibit their unique products and services on a national stage, establishing connections with buyers from emerging and untapped markets.

## OUR ORGANISATION

Inspire Foundation Ek Nayi Disha, a registered NGO headquartered in Delhi, is devoted to charting a new course for societal advancement. Our foundational vision is the creation of a resilient and accessible technological infrastructure that empowers individuals and communities to confidently face the challenges of a competitive global environment. With a strong emphasis on ethical practices and integrity, we are committed to nurturing an ecosystem where progress is inclusive and sustainable.

Our mission revolves around fostering awareness and understanding across various fields and sectors. By engaging with the public through innovative programs and targeted initiatives, we aim to bridge gaps in knowledge, inspire curiosity, and enable active participation in shaping the future. We believe that a well-informed society is pivotal to addressing complex challenges and achieving holistic development.

By leveraging the transformative power of technology and championing ethical frameworks, Inspire Foundation Ek Nayi Disha envisions a world where every individual has the tools and opportunities to thrive. We are committed to building a future where communities are not only connected but also uplifted, fostering a shared sense of purpose and progress for all.

We are committed to ensuring equitable opportunities for advancement across all segments of society and advocating for environmentally conscious development to preserve resources for future generations.

## THE GOLDEN CITY JAISALMER

Jaisalmer, often called the "Golden City," is a captivating destination nestled in the heart of the Thar Desert in Rajasthan, India. It boasts a majestic fortress, Jaisalmer Fort, dominating the skyline with its sandstone walls and intricate architecture. The city's narrow winding streets are adorned with havelis, ancient mansions displaying exquisite craftsmanship. Camel safaris into the surrounding desert offer a glimpse into traditional Rajasthani culture, with vibrant folk music and dance under the starlit sky. Jaisalmer is renowned for its vibrant festivals, including the Desert Festival, where locals showcase their cultural heritage through colorful attire, music, and traditional competitions.

Jaisalmer has been selected as the venue for our event to enable direct engagement between government departments and the public concerning policies and schemes. Its strategic positioning and rich cultural heritage render it an optimal setting for fostering interaction with the broader populace. This choice ensures an ideal environment for facilitating effective communication and the dissemination of information, thereby enhancing engagement and understanding among all stakeholders.

## BENEFITS OF THE EVENT

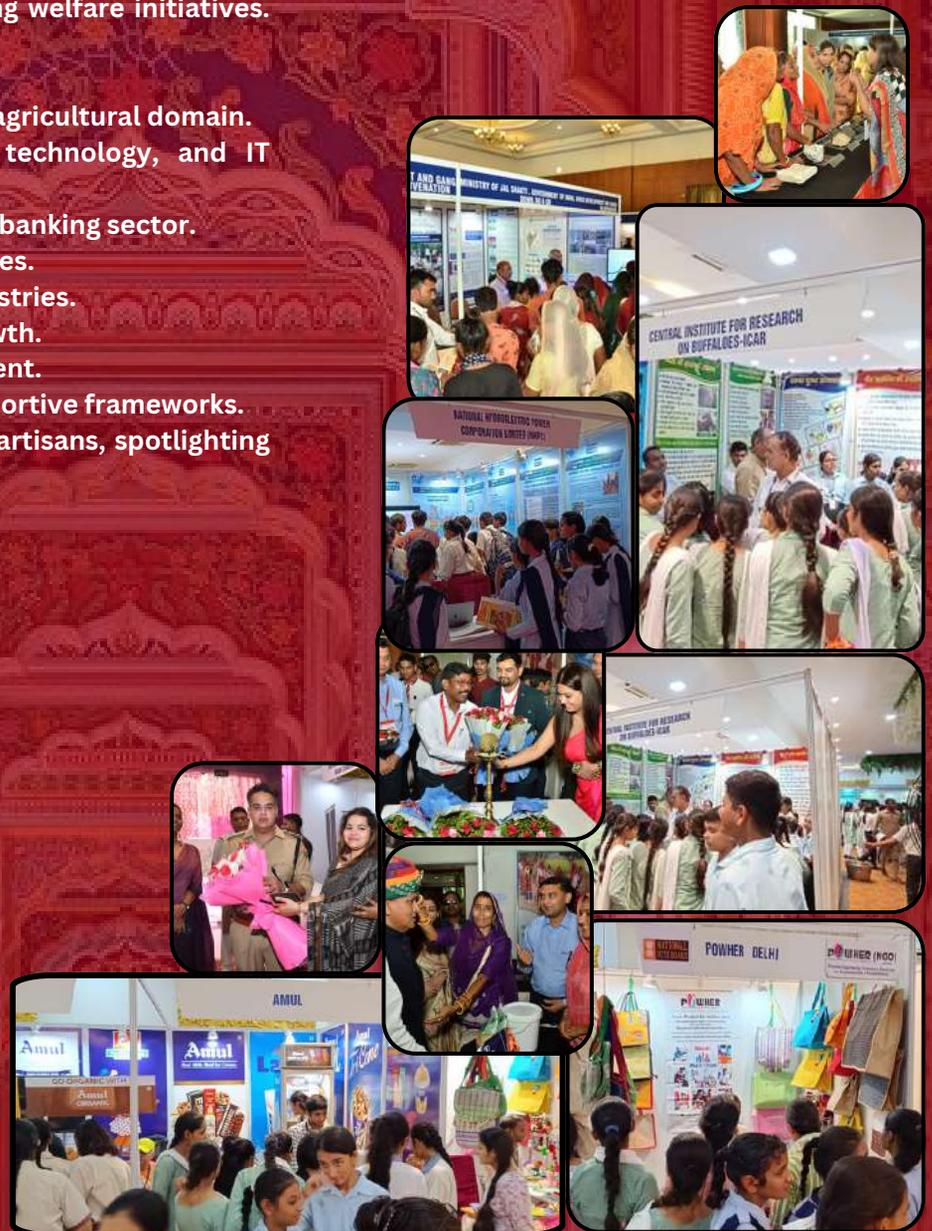
The event aims to enhance livelihoods and ensure security for a better quality of life. The exhibition serves as a platform to connect ministries and affiliated organisations with the public, fostering welfare initiatives. Additionally, it highlights:

- Potential investment avenues within the state.
- Enhancement and financing opportunities in the agricultural domain.
- Encouragement of advancements in science, technology, and IT sectors.
- Investment stimulus and growth initiatives in the banking sector.
- Enriching the commercial landscape for businesses.
- Fostering research initiatives across various industries.
- Sustained industrial policies for stability and growth.
- Prospects for tourism investment and development.
- Development of resilient infrastructure and supportive frameworks.
- Empowerment and promotion of rural and local artisans, spotlighting their creations.

## PREVIOUS EVENTS

## VISITORS PROFILE

- ▶ Government Officials Decision Makers
- ▶ Agriculturalist, Farmers, Villagers
- ▶ Travel and Tourism Industry
- ▶ MSME Entrepreneur , Products and service users
- ▶ Consultants and Advisor
- ▶ Local Masses of the City
- ▶ Education Consultants
- ▶ Representative of Vocational, institutions, school, Profession and College
- ▶ Students, Parents and Teachers





— Contact us —  
**INSPIRE FOUNDATION**  
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